



4000+ Fitness & Personal Training Studios use MINDBODY to run their business

Here's why:

2009 economy got you down? Despite last year's recession, MINDBODY's 9000+ clients experienced an average sales increase of 5%. Our fitness businesses saw 10% growth!
How does your business compare?

Online sales continue to grow 5% annually in the US. If you're not offering online booking, you're losing a big segment of customers who are more than willing to pass you by for a fitness studio that does. Take advantage of those late night (or mid-morning or weekend) impulses with MINDBODY's online book and pay features.

Can't be at your business 24/7? With MINDBODY's new Biz Mode application for iPhone, you can access your client and business data no matter where you are.

Looking for new clients? MINDBODY Finder is a free listing service that will make your fitness services visible on thousands of mobile devices and hundreds of high traffic media sites and web portals. Finder will bring new clients to your door and put money in your pocket.

With MINDBODY you'll receive several sessions of hands-on training to get you up and running. And any time you need us to trouble shoot down the road, we'll be there.

Inventory Management. Performance Reports. The list goes on and on. We've taken best business practices from the industries we serve and put them into a package that is virtually guaranteed to increase your business.

1 Results!

2 The Power of E-Commerce.

3 Mobile Business Management.

4 More Customers.

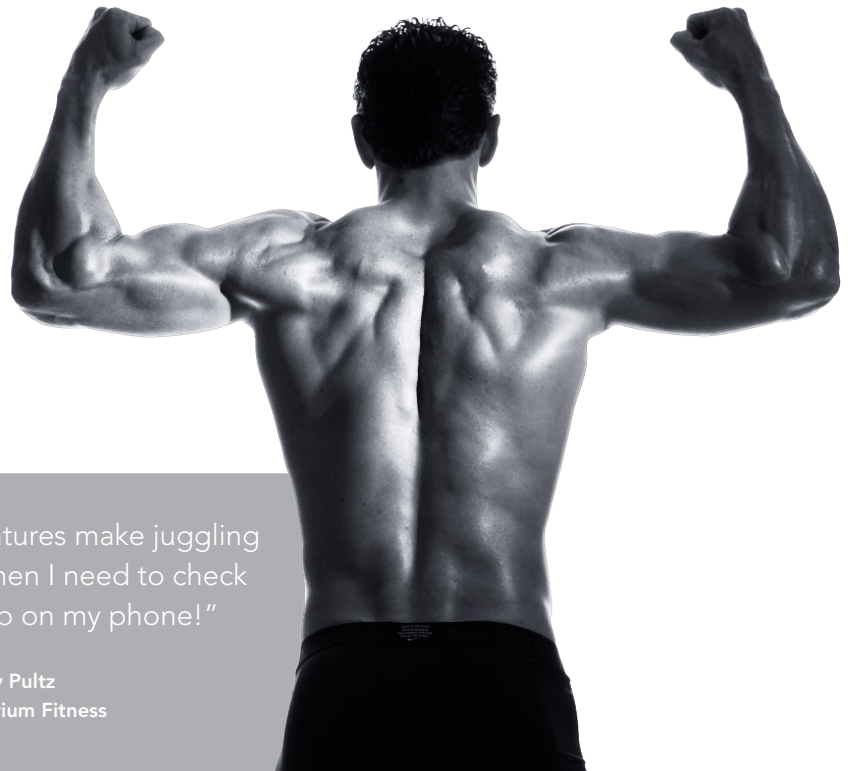
5 Comprehensive Free Training.

6 Reporting.



RESULTS **MATTER**

Your fitness business whips your athletes into shape. Have you ever thought your business practices might need some whipping into shape? MINDBODY's web-based business management software eliminates administrative duties, automates billing and customer relationship tasks, and provides powerful revenue-boosting features. All for about the cost of a one-hour fitness session!



"MINDBODY's intuitive features make juggling lots of clients easy - and when I need to check my schedule, I just pull it up on my phone!"

Brittany Pultz
Equilibrium Fitness



PERFORMANCE
TRACKING

AUTOMATED
BILLING &
CONTRACTS

STRATEGIC MARKETING TOOLS



INTEGRATED CUSTOMER RELATIONSHIP
MANAGEMENT (CRM)

ONLINE SCHEDULING
& ECOMMERCE

BUSINESS MANAGEMENT
SOFTWARE

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UNIVERSAL BUSINESS MANAGEMENT