

## Management Support . . .

Coconut is owned and coordinated by Jarrod Lupson.

A previous winner of the prestigious ILAM Manager of the Year award and a Fellow of the Institute of Sales and Marketing Management and with over 25 years of industry experience Jarrod is one of the leading leisure managers in the country.



We offer a number of management support solutions, which are flexible, cost effective and focus on you and results you want to achieve. You decide on the commitment you require, from a set amount of days, to project and function delivery and ongoing support.

## Business Development



- Product and programme development
- Research of your target audience
- Commercial Partnerships and projects

## Marketing and Commercial Support

- Full marketing department support
- Delivery of all your design, print and fulfilment requirements
- Promotion of your business
- New business opportunities

## Interim and Part Time Management



- Project management
- Medium/Short term cover
- Part time roles

